



Connecting Manitobans to climate change facts and solutions.

Earth Day 2024 - Manitoba Schools Poster Competition

Judging Rubrics

Relevance to the theme (30 points) - Planet vs. Plastic!

- How well does the poster/artwork address the theme of Earth Day?
- Does the poster/artwork raise awareness and promote understanding of environmental issues?

Creativity and originality (25 points)

- How creative and original is the poster/artwork?
- Does the poster/artwork stand out from other entries?

Visual impact (20 points)

- How visually appealing is the poster/artwork?
- Does the poster/artwork make effective use of color, design, and composition?

Clarity of message (15 points)

- Is the message of the poster/artwork clear and easy to understand?
- Does the poster/artwork effectively communicate its message?

Technical proficiency (10 points)

- Is the poster/artwork well-executed?
- Does the poster/artwork show technical skill and attention to detail?

Overall, the rubric emphasizes the relevance of the poster/artwork to the theme of Earth Day “Planet vs. Plastic”, as well as the creativity and originality of the artwork. It also considers the visual impact of the artwork, the clarity of its message, and its technical proficiency. Judges should use this rubric to evaluate each poster/artwork objectively and select the entries that best represent the spirit of Earth Day!

[Climate Change Connection](#)