



*Be a Changemaker*  
**WIN UP TO \$2000!**

## **CLIMATE CHANGE CONNECTION** **2024 YOUTH INFLUENCER CHALLENGE**

Are you passionate about climate change and want to make a difference? Climate Change Connection needs you! Here's your chance to raise awareness, influence your peers, and win up to \$2,000 in cash prizes.

### **What is the 2024 Youth Climate Influencer Challenge?**

This exciting initiative connects high school students from **Manitoba** with influencers and changemakers from across Canada. The challenge runs from Fall 2024 to Spring 2025 and includes:

- Workshops on climate change and achieving net zero emissions.
- Training in storytelling and video editing.
- The opportunity to create and share a video on social media.

### **Who Can Participate?**

This challenge is open to all Manitoba high school students in grades 9-12. You can sign up as an individual or as part of a team.

### **How to Win**

Create a video that generates the most awareness and reach through likes and social shares. The more engaging your video, the higher your chances of winning.

### **Prizes**

Three cash prizes will be awarded to the individuals or teams with the most impactful videos:

- 1st Prize: \$2,000
- 2nd Prize: \$1,200
- 3rd Prize: \$800

### **Sign up**

**Deadline: September 30, 2024**

Sign up and get ready to inspire change!

[www.climatemb.ca/youth-influencer-challenge](http://www.climatemb.ca/youth-influencer-challenge)



**CLIMATE CHANGE**  
CONNECTION



A project of  
**MakeWay**



**THE EARTH**  
**Needs You!**